

Press release

Heilemann Dinosaur and Gaming Packs, 100 g

High score for our innovations! Small gifts keep friendship alive: the popular HEILEMANN chocolate novelty kits offer a gift idea for every occasion and hobby.

The "GAMING" and "DINOS" chocolate packs are new and now complement the range with contemporary themes that will delight especially younger chocolate lovers!

The original designs are particularly popular with children and teenagers, but adults with a sense of humor, specific hobbies, and a touch of nostalgia also enjoy them. The combination of fine, full-bodied Heilemann chocolate and playful motifs makes the packages little gems that you not only want to give away as gifts, but also enjoy yourself.

The variety of chocolate figures also makes the range special. Whether girls, tools, or soccer — with our 15 different themed packages, everyone will find the perfect sweet gift.

Viba sweets GmbH and its Viba and Heilemann brands are synonymous with unparalleled quality, the ultimate indulgence and exquisite gift ideas, founded in expertise and tradition since 1893. The Thuringian confectionery manufacturer, Viba, is the German market leader holding a share of over 60 % in the praline bar market, and offering the greatest variety with more than 30 different praline products. Heilemann, the Allgäu-based confectioner, is an established supplier of an exceptional choice of premium pralines, chocolate bars and hollow chocolate figures, and has been part of the Viba Group since 2016. In May 2024, the Husssel and arko brands, as well as the retail chain Eilles (a concession of J.J. Darboven GmbH & Co. KG), became part of the Viba Group. Now with a total of 190 branches including franchisees, Viba sweets GmbH is the biggest confectionery chain in Germany.

Photo credit: Viba sweets GmbH

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Viba sweets Group



*Eilles ist eine Lizenz der J.J. Darboven GmbH & Co. KG